



EMEA POWER TRANSMISSION
DISTRIBUTORS ASSOCIATION

THE EPTDA BLUE BOOK

The one and only reliable reference guide for
Power Transmission & Motion Control
Professionals and End-Users

*This directory is an exclusive tool to stimulate your company's
brand awareness industry-wide.*



BLUE BOOK 2019 - 2020

The one and only reliable reference guide for Power Transmission & Motion Control Professionals and End-Users. This directory is an exclusive tool to stimulate your company's brand awareness industry-wide.

Designed specifically for the Power Transmission and Motion Control (PT/MC) Industry, this ultimate directory brings together in a single common forum prominent industry leaders and specialised market players. In order to keep the data 100% accurate the Blue Book is updated daily and available on-line.



The compact, stylish, user-friendly directory ensures immediate access to the Distributor, Manufacturer and Associate member information, as well as to the association's updates.

A POWERFUL BUSINESS CARD IN THE PT/MC INDUSTRY

Launched in 2008 and already at its 8th edition, the EPTDA Blue Book has been acknowledged in the sector as the main channel to find A-brand market players across EMEA and beyond. As a core affiliation privilege, EPTDA member companies are granted a complimentary corporate profile page in this leading publication. This powerful business card strengthens the companies' positions in the market, not only providing more visibility but also highlighting their key player positions in the industry. Being present in this unique publication is a mark of quality, and offers a competitive advantage to the companies featured in the EPTDA Blue Book.

A GREAT CHANNEL TO UPLIFT BRAND AWARENESS WORLDWIDE

Available in hard copy and sent digitally to thousands of contacts in the PT/MC sector and key related market segments globally, this essential resource guarantees wide brand coverage to all the companies and advertisers featured therein. The digital version of the directory is constantly being updated in order to make sure its accuracy is as close to 100% as possible at any given time. Additionally, the Blue Book is showcased on various occasions to promote the community and its members – at EPTDA annual conventions & public events; at customer events through member companies' networks; in EPTDA roadshows; at industry fairs as well as end-use industry fairs; and at our US counterpart PTDA's Industry Summit. Both member and non-member companies can make use of this influential channel to promote their products and services to a qualified audience. The directory is also printed in hardcopy format bi-annually - giving your company's advertisement the premium bonus of being featured in a book that is on the desks of all top executives in the industry.

BOOSTING NETWORK & KNOWLEDGE

The Blue Book comprises exclusive, up-to-date information for locating all type of power transmission and motion control related systems, products and support providers. It brings the latest on EPTDA market profile, trends, best practices and business processes.



BLUE BOOK 2019 - 2020

Plan today your impactful advertising & corporate branding in the 8th EPTDA Blue Book.
Maximize coverage for your products and services.

The EPTDA Blue Book is the one and only reliable reference guide in the mechanical power transmission and motion control industry, reaching out to thousands of professionals, stakeholders and end-users across the globe! It is therefore a powerful asset and business card to increase your business' exposure within the sector and beyond. Measure today the benefits of advertising in the Blue Book and secure the competitive advantage of such an exclusive coverage in the 2019 - 2020 edition.

AD SPACE (4 colours)	DIMENSIONS (in mm)	EPTDA/PTDA MEMBER RATE	NON-MEMBER RATE ^(*)
1/3 A4 page vertical	70 x 297	€ 1,250	€ 1,750
2/3 A4 page vertical	140 x 297	€ 2,350	€ 2,900
A4 page	210 x 297	€ 2,950	€ 3,500
A4 inside front cover	210 x 297	€ 4,950	€ 5,500
A4 inside back cover	210 x 297	€ 4,500	€ 4,950
A4 back cover	210 x 297	€ 5,500	€ 5,950

^(*) The 'non-member rate' applies to external service providers only.
Any reservation request is subject to the supervisory powers of the EPTDA Board of Directors.

MEDIA INFORMATION

Language:	English
Update frequency:	Continuously updated electronic version and hard-copy printed bi-annually
Distribution:	Comprehensive print copy to EPTDA members and other key counterparts Condensed digital copy to thousands of PT/MC contacts worldwide
Size:	A4
Website:	www.eptda.org

PUBLICATION SCHEDULE

Content data compiling & editing:	September-December 2018
Advertising booking:	September-December 2018
Closing date:	20 December 2018

BLUE BOOK CONTACTS

Publisher & Editor: EPTDA - Grensstraat 7, BE-1831 Diegem (Brussels), Belgium
Tel +32 2 660 05 01 • Fax +32 2 660 38 21 • info@eptda.org
Advertising information & assistance: Valentina Tudosa (v.tudosa@eptda.org) • +40 759 034 806
Other media information on EPTDA Blue Book: www.eptda.org



ADVERTISING ORDER FORM

EPTDA BLUE BOOK
2019 - 2020

(Please print or type in capital letters)

Company name: _____

Contact person: _____

Job title: _____

Address: _____

Postal code & city: _____

Country: _____

Phone: + ___ / _____ Fax: + ___ / _____ E-mail: _____

We would like to reserve the following advertisement space in the 2019 - 2020 Blue Book and for additional addenda:

QUANTITY	AD SPACE (4 colours)	DIMENSIONS (in mm)	EPTDA/PTDA MEMBER RATE	NON-MEMBER RATE (*)	TOTAL (**)
	1/3 A4 page vertical	70 x 297	€ 1,250	€ 1,750	€
	2/3 A4 page vertical	140 x 297	€ 2,350	€ 2,900	€
	A4 page	210 x 297	€ 2,950	€ 3,500	€
	A4 inside front cover	210 x 297	€ 4,950	€ 5,500	€
	A4 inside back cover	210 x 297	€ 4,500	€ 4,950	€
	A4 back cover	210 x 297	€ 5,500	€ 5,950	€

(*) The 'non-member rate' applies to external service providers only.

Any reservation request is subject to the supervisory powers of the EPTDA Board of Directors.

(**) The 1st instalment (50%) will be invoiced in early 2019 and the 2nd instalment (50%), in the first half of 2020.

ADVERTISING RESERVATION POLICY

The prices indicated above are exclusive of VAT. Advertising reservations will be final upon receipt of the duly filled in order form. Reservations will be confirmed on a first-come, first-served basis until **20 December 2018** (official deadline for booking advertising space) and will be subject to space availability. Please confirm your interest as an advertiser in the EPTDA Blue Book by completing and returning this order form to the EPTDA.